



**CENTREPORT™  
CANADA**



# **PARTNERSHIP PROGRAM**

**COLLABORATE  
WITH US**



[CentrePortCanada.ca](http://CentrePortCanada.ca)

# PARTNER WITH US

CentrePort Canada Inc. is the master planner and facilitator of development for North America's largest trimodal inland port. We are responsible for providing business development and investment attraction strategies that support economic growth and create jobs. We also market and promote the inland port as a destination for business attraction, expansion and retention. Since its inception in 2009, CentrePort Canada has attracted hundreds of millions in development and infrastructure investment.

Through the CentrePort Canada Partnership Program, we take pride in providing CentrePort Partners with real access to:

- **early insights into emerging development opportunities;**
- **introductions and referrals to potential clients;**
- **marketing and brand awareness benefits; and**
- **exclusive access to networking events with executive-level decision makers.**

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## Construction impacts of a full build out of CentrePort will:

- boost Manitoba's GDP by over \$7.4 billion
- provide \$1.1 billion in provincial tax revenue
- create 92,000+ person years of employment

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Over 100 new companies have located to CentrePort since 2009

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2,000 acres currently in active development

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Planned 665 acre rail park will combine industrial space with logistics infrastructure

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20,000+ annual website views  
2,000+ e-newsletter subscribers  
5,000+ social media followers

Of all the organizations I have worked with on sponsorships, the CentrePort team has been one of the most proactive, professional, client-centric and responsive. We have gained many business development opportunities from the partnership. As a business partner, we have established tremendous trust and gained invaluable insights from the CentrePort team. Like most professional relationships, you get out what you put in."

—MARK HOWE, DIRECTOR,  
BUSINESS DEVELOPMENT  
& CLIENTS RELATIONS, TDS LAW

Our partnership with CentrePort has allowed Cushman & Wakefield | Stevenson to gain powerful intel, interact with other local experts and build strong relationships with companies that are new to the market, or companies who are in growth mode. We are also proud to be part of the team helping to build the inland port in Manitoba – identified as one of the greatest economic development opportunities in our province. It's a legacy project and the impacts will be felt for decades to come."

—MARTIN MCGARRY,  
PRESIDENT & CEO,  
CUSHMAN & WAKEFIELD | STEVENSON

BDC is committed to the long-term success of Canadian entrepreneurs and our partnership with CentrePort has provided new opportunities to advise and support CentrePort-located businesses with innovative financing and advisory solutions. As Manitoba's greatest economic development opportunity, we are proud to support the ongoing development and business growth at CentrePort. The team has exceeded our expectations consistently keeping us in the loop on all new and ongoing opportunities."

—JOANNE MACKEAN,  
BUSINESS CENTRE MANAGER,  
WINNIPEG WEST, BDC

# ANNUAL BENEFITS

|  | PLATINUM<br>\$25,000<br>/YEAR | STRATEGIC<br>\$10,000<br>/YEAR |
|--|-------------------------------|--------------------------------|
| <b>CUSTOM SERVICES</b>   |                               |                                |
| Tailored to partner's business objectives ie. consulting, marketing and business development | ●                             |                                |
| <b>BUSINESS DEVELOPMENT</b>  |                               |                                |
| Introductions and referrals to CentrePort-affiliated companies                               | ●                             | ●                              |
| Facilitation of meetings with prospects and decision makers                                  | ●                             | ●                              |
| Listed as a partner in business development outreach collateral                              | ●                             | ●                              |
| Introductory meeting with CentrePort executive team  | ●                             | ●                              |
| <b>MARKETING</b>   |                               |                                |
| Listed as partner on website homepage  | ●                             | ●                              |
| Opportunity to provide marketing materials at corporate events                               | ●                             | ●                              |
| Opportunity to promote real estate listings on website                                       | ●                             | ●                              |
| Promoted as a partner in CentrePort marketing collateral and presentations                   | ●                             | ●                              |
| Listed in online partner directory with promoted link  | ●                             | ●                              |
| Listed as a partner with opportunity to promote company news in e-newsletter                 | ●                             | ●                              |
| Banner ad on website with promoted link  | ●                             | ●                              |
| Opportunity to promote company news on social media channels                                 | ●                             | ●                              |
| Partnership recognition logo for use on partner's website and collateral                     | ●                             | ●                              |
| Media relations support  | ●                             | ●                              |
| Annual report card detailing partnership activities  | ●                             | ●                              |
| <b>NETWORKING</b>  |                               |                                |
| Invites to a minimum of three corporate events   | ●                             | ●                              |

# CENTREPORT CANADA PARTNERS

## **Business & Financial Services**

Anthony Allan Office Furnishings  
BDC  
Bell MTS  
Clear Concepts  
Cunningham Business Interiors  
GFL Environmental  
Inland Audio Visual  
Johnston Group  
Lazer Grant  
Pegasus Publications  
Pinnacle  
ProTELEC  
Relish New Brand Experience  
Staffmax  
Tripwire Media Group  
Xpromo

## **Trade, Economic & Community Development**

Economic Development Winnipeg\*  
United Way Winnipeg\*  
Winnipeg Metropolitan Region\*  
World Trade Centre Winnipeg\*

## **Education & Training**

Red River College Polytechnic\*

## **Government & Crown Corporation**

Efficiency Manitoba  
Province of Manitoba\*

Rural Municipality of Rosser

## **Hospitality**

Best Western Plus Winnipeg  
Airport  
Inn at the Forks  
Lakeview Hotels & Resorts  
Motel 6 Headingley  
Royal Aviation Museum of Western  
Canada  
Super 8 Winnipeg West

## **Land Development, Construction & Planning Services**

Behlen  
Bison Fire Protection  
Bockstael Construction  
Cambrian Excavators  
CGM Engineering  
Concord Projects  
Cooper Rankin Architecture  
f-BLOK architecture  
Focus Equities  
FWS Group  
KGS Group  
M Builds  
MMI Asset Management  
PCL  
Priority Restoration  
Reimer Soils  
Scatliff+Miller+Murray

Spark Power  
Sputnik Architecture  
Sturgeon Industrial Park  
Taillieu Construction  
The Munro Group  
Whiteland Developers

## **Legal**

MLT Aikins  
TDS Law

## **Membership**

Manitoba Chambers  
of Commerce\*  
Manitoba Real Estate Association\*  
Manitoba Trucking Association\*  
NASCO\*  
Winnipeg Chamber of Commerce

## **Real Estate**

Colliers International  
Cushman & Wakefield | Stevenson

## **Transportation & Logistics**

4 Tracks  
Bison Transport  
Prairie Rail Solutions

\*Supporting Partner



**To join this exclusive  
program, please contact:**

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